



Roseville Area Schools Foundation

2022-2023 Annual Report

July 1, 2022 - June 30, 2023

From the Chair

As we highlighted last year, the Roseville Area Schools Foundation (RASf) recently underwent strategic planning. The 2022-2023 fiscal year was a year of raising money to meet the goals of our newly developed strategic plan. The Foundation dug deep to strategize how we plan to achieve our goal of funding district initiatives that eliminate opportunity gaps, enhance college and career readiness, and support social emotional learning for all students. The Foundation has also been hard at work to strengthen existing relationships and build new ones with business and individuals in our community. With our funding priorities identified and our focus areas set, RASf shifted our focus to fundraising for these priorities and now we are ready to do more than ever.

The RASf Board kicked off the 2022 school year with staff, School Board Members and Superintendent Jenny Loeck at the high school stadium. In the fall, we experimented with a new format to our fall fundraiser and we hosted a “Back Together Breakfast” at the Roseville Area High School. In the spring, we took time to show our gratitude for our district staff and we kicked off fundraising to re-launch Staff Grants.

As we look ahead, we have committed to financially support our district in expanding the AVID (Advancement Via Individual Determination) program to all elementary schools. AVID prepares students for careers and college, uses social emotional learning and has demonstrated time and time again its ability to eliminate opportunity gaps. This initiative addresses all of our focus areas. We are confident this investment will have a great impact on our students and in this report we will highlight how the roll out went in the 5th and 6th grade classrooms across the district in the 2023-2024 school year. In addition to the expansion of AVID, other initiatives of the Foundation are re-launching staff grants and partnering with the district to continue Roseville Relief efforts that were created during the pandemic.

As always, we thank you for supporting the Roseville Area Schools Foundation. We look forward to partnering with you and will continue to mobilize our community to support the needs of the students, faculty, and families of Roseville Area School District for the years to come.

Sincerely,

Kezia Reeder
Chair, Board of Directors

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MISSION, VISION, AND VALUES

Our Mission:

Mobilize our community to support the needs of the students, faculty, and families of Roseville Area School District through fundraising and engagement.

Our Equity Vision

We share the Roseville Area School District's equity vision of an equitable and respectful learning environment for every student, family, and staff member regardless of: race, gender, gender identity, sexual orientation, socioeconomic status, ability, home or first language, religion, national origin, age, physical appearance.

Values

Equity. Support quality education and learning for all by intentionally focusing on those experiencing the greatest needs in our community. Eliminate educational disparities. Reflect the communities we serve.

Respect. Appreciate the unique qualities of our students, families, staff members, and community as a whole. Recognize that learning opportunities do not look the same for everyone. Support life-long learning.

Sense of belonging. Serve as leaders who make everyone feel safe, welcome, and included.

Forward thinking. Seek out new ideas, welcome opportunities to change our approach, and challenge what we have always done.

Focus Areas

- Eliminating opportunity gaps
- College and career readiness
- Support social emotional learning

What we do

- Fund district initiatives that eliminate opportunity gaps, enhance college and career readiness, and social emotional learning for all students. Provide additional support to the school district to fill gaps and emergency needs.
- Award teacher grants to support projects that would otherwise go unfunded. Grants must align with our values and focus areas.
- Build relationships with students, families, teachers, alumni, businesses, government leaders, and community organizations to broaden community support of Roseville Area Schools.
- Fundraise and mobilize resources to support the ever-changing needs of our district.





HIGHLIGHTS

Back Together Breakfast

Our Fall Fundraising event “Feeding our Futures: Back Together Breakfast” was held on Monday, October 3, 2022 at the Roseville Area High School. We celebrated being back together in person, while discussing our commitment to fund AVID Elementary in the Roseville Area School District. The mission of AVID is to close the opportunity gap by preparing ALL students for college and career readiness and success in a global society. We heard from Superintendent Dr. Jenny Loeck, AVID Center’s Midwest Area Associate Director, Central Region, Gina Gamnis, RAS Equity Advancement Principal, Angie McGaster-Woods, and a former AVID student, Cesar Esteban Perez. Together we highlighted the importance of AVID and our excitement to help the district expand this program into elementary schools.



Staff Recognition Event

In May 2023, RASF was able to show our gratitude to teachers and staff in the district in several ways. With the help of the Office of Educational Equity, we were able to deliver gifts of appreciation to each of the schools across the district. We were invited to join the district’s Staff Recognition Event at the Cedarholm Community Building where we presented gifts for the retiring teachers and staff, made possible largely due to generous donations from local restaurants. Lastly, we held a spring e-mail fundraising campaign that was focused on teachers and staff. In these emails, we announced we are re-launching our Teacher and Staff Grant program and focused the spring fundraiser on raising money to fulfill these grants. Teachers and staff will have a chance at receiving a grant by submitting a proposal that aligns with one or more of our focus areas: eliminating opportunity gaps, career and college readiness, and supporting social emotional learning.





LOOKING AHEAD

AVID Elementary

Article written by Tana Bogenholm, AVID Elementary District Director

Roseville's strategic decision to introduce AVID Elementary at the 5th and 6th grades this year reflects a thoughtful approach to implementing the system. By initially targeting these specific grade levels, Roseville aims to maximize the impact of AVID by honing in on the transitional period before students enter middle school. This choice recognizes the critical stage in students' educational journeys. It provides focused support during a pivotal time in their academic and personal development, instilling crucial academic behaviors and habits and fostering higher-level thinking. By emphasizing these foundational skills early, AVID Elementary teachers contribute to a ripple effect that positively influences students throughout their educational journey.

AVID instructional strategies are built around WICOR, an instructional learning model that AVID uses to help students learn at higher levels and increase rigor in the classroom. The acronym WICOR stands for Writing, Inquiry, Collaboration, Organization, and Reading. This year's primary AVID focus is on Organization. The 5th and 6th-grade students utilize a binder, dividers, and a planner that ensure a consistent approach to writing down daily learnings, managing assignments, setting goals, and effectively using time at school and home.

Students learn about organization, study skills, communication, collaboration, and self-advocacy. These students regularly engage in learning experiences across all subject matters, requiring them to think critically and ask thought-provoking questions beyond routine answers, fostering a curiosity-driven approach to learning. By integrating these practices, AVID Elementary aims to nurture well-rounded individuals who are academically proficient and possess the analytical and communicative skills necessary for success in an ever-evolving global society. This commitment to early development sets the stage for a lifetime of learning and personal achievement.

The phased rollout of AVID Elementary, expanding to include K-4 in the upcoming years, underscores Roseville's commitment to a systematic and comprehensive system integration across all elementary grade levels and then moving through 7-12 in Roseville. This strategic implementation allows educators to fine-tune the system to the unique needs of different age groups while ensuring a cohesive and effective AVID experience for all students.

The AVID System has been a part of the Roseville School District since 2008 at Roseville Area Middle School and Roseville Area High School, both National Demonstration Schools. Fairview Alternative High School is also an AVID site. By 2025, AVID Elementary will be schoolwide at all Roseville Elementary schools.





2022 - 2023 DONORS

PLATINUM \$5,000+

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Educational Credit Mgmt Corp (ECMC)
Foundation
Granite Foundation
Premier Bank

GOLD \$2,500-\$4,999

Individuals

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UP TO \$249

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Roseville Area School Board
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Thank You for Your Support!

The Board of Directors would like to thank everyone who has made a contribution to the Roseville Area Schools Foundation through both monetary support and volunteering. Your time and donations are an investment in the students of Roseville Area Schools and in the future of our community.

We are committed to supporting the important work of our staff and schools for years to come. We rely on the generosity of many individuals, area businesses, and foundations in our community to fund our grantmaking.



2022 - 2023 FINANCIAL REPORT

	Year End June 30, 2023	Year End June 30, 2022
ASSETS		
Cash in Bank Accounts	\$ 98,287.86	\$ 82,285.94
Endowment Funds	\$ 766,978.48	\$ 733,334.56
Total Assets	\$ 865,266.34	\$ 815,620.50
NET ASSETS		
Net Assets Without Donor Restrictions		
Deferred Revenue	\$ -	\$ -
Undesignated Net Assets	\$ 827,766.34	\$ 773,620.50
Designated for Grants	\$ 37,500.00	\$ 42,000.00
Designated for Teacher Grants	\$ -	\$ -
Total Net Assets	\$ 865,266.34	\$ 815,620.50
REVENUE		
Contributions/Fundraising	\$ 61,114.24	\$ 49,453.81
Roseville Relief	\$ -	\$ -
Foundation Grants	\$ 5,000.00	\$ 12,000.00
Directed Donations	\$ 5,000.00	\$ -
Interest Earned	\$ 170.97	\$ 9.76
Unrealized Gain/(Loss) on Investment Income	\$ 40,780.47	\$ (43,835.12)
Total Revenue	\$ 112,065.68	\$ 17,628.45
EXPENSES		
Fundraising	\$ (1,532.65)	\$ (935.20)
Legal and Professional	\$ (1,985.00)	\$ (1,915.87)
Administrative, Fees, Printing, Postage, IT	\$ (4,765.64)	\$ (4,089.90)
Endowment Management Fees	\$ (7,136.55)	\$ (6,030.60)
Grants to Teachers	\$ (12,000.00)	\$ (12,000.00)
Directed Donations	\$ (5,000.00)	\$ (9,376.00)
Roseville Relief	\$ -	\$ -
Graduation Signs	\$ -	\$ (511.50)
Grants for District Initiative	\$ (30,000.00)	\$ (30,000.00)
Total Expenses	\$ (62,419.84)	\$ (64,859.07)
Net Income/Loss	\$ 49,645.84	\$ (47,230.62)